Persuasive Essay Outline

1. Introduction
   a. Hook sentence
   b. Define the audience
   c. Thesis statement

2. Body paragraph 1
   a. Reason #1
      i. Supporting fact or example 1
      ii. Supporting fact or example 2

3. Body paragraph 2
   a. Reason #2
      i. Supporting fact or example 1
      ii. Supporting fact or example 2

4. Body paragraph 3
   a. Reason #3
      i. Supporting fact or example 1
      ii. Supporting fact or example 2

5. Conclusion
   a. Brief summary of the topic
   b. Benefits to the reader
   c. Call to action